

Subject Line 1	Does AI work for hairdressing businesses?
Subject Line 2	Has your hairdressing business missed the AI train?
Opening	<p>Have you seen all the hype around AI and ChatGPT, but aren't sure how it can be helpful for your hairdressing business?</p> <p>Don't worry you aren't the only one.</p>
Main body	<p>This is good news though, because you have the opportunity to be an early adopter in your industry for a technology that will stick around.</p> <p>What's even better news is that most hairdressers don't realize how simple it can be to implement AI into their businesses and the massive benefits they provide.</p> <p>So if you capitalize on this window of opportunity. You can gain an advantage over your competition that may never be lost.</p> <p>Using the AI apps and tools we recommend you can:</p> <ul style="list-style-type: none"> • Boost your companies reputation by providing better customer service without having to hire new employees • Consistently grow your customer base by expanding your marketing and social media efforts cheaply • Outdo and dominate competition in your area by creating new unique selling propositions that haven't been possible to do before.
CTA	<p>If those are areas that you want to improve on in your business <u>then check out this article.</u></p> <p><u>P.S. If you are excited about adding AI and automations to your business, but feel like you need a helping hand. Then click here to arrange a free consultation call with a member of our team.</u></p>